

**Welcome to the latest edition of the ASA East Midland E-Newsletter. We aim to keep you up to date with the latest news and events from around the region as well as keep you updated on what we are doing here at the ASA**

# EMASA

*ASA East Midland News*

## Good Practice Seminar

On March 3<sup>rd</sup> the ASA East Midland Region held their good practice seminar at Cresswell Leisure Centre in Derbyshire. The seminar was a great success with 38 guests attending to hear practical advice and examples of key successes, as evidenced in Everyday Swim and through new research from Sheffield Hallam and Loughborough Universities.

## Free Club Development Day

The new Sport Park, future home of the ASA East Midland region, will be the venue of the next Club Development day on the 25<sup>th</sup> April. The club development day is aimed at club volunteers with specific focus on 'where' you want your club to be going and 'how' you can achieve these goals. Full details can be found on our website

## Free Running Sport volunteer workshops

There are still places available on the 'Running Sport' workshops due to take place in the East Midland region in March. These workshops are free and booking forms can be found on our website.

The following courses will take place:

A club for all,  
Loughborough University Pool,  
Leicestershire, 10<sup>th</sup> March,  
6.30pm – 9.30pm

Action Planning for your club,  
Bishop Grosseteste University,  
Lincoln, 24<sup>th</sup> March, 6.30pm– 9.30pm

Developing partnerships with clubs and schools, Rushcliffe Leisure Centre,  
Nottinghamshire, 31<sup>st</sup> March,  
6.30pm – 9.30pm

### Free Swimming Lessons

We have received our biggest application to date from Nottinghamshire County Council. They have requested to run 100 free swimming lessons over the next two months. This brings the number of courses requested to over 450 since we started. This could result in over 3,500 new swimmers learning to swim in our region.

### UKCC Aquatics courses

2010 has been a busy start for our tutor trainers as most counties have programmed a succession of Level 1 and Level 2 courses. Many candidates have taken advantage of the various bursary and discounted courses on offer. By our estimates over 500 candidates will have completed the UKCC courses in this financial year, well above our target. In addition to the courses a number of CPD's have also taken place in the region.

### Swimathon

Sessions are programmed across the region to take place in March. National figures released indicate this year's Swimathon is going to be the most popular ever. Number registering has already surpassed last year's figures and there is still a number of weeks to go. So if you want to register it's not too late. Either go online to [www.swimathon.org](http://www.swimathon.org) or call 0845 36 700 36.

### Leicestershire's Oldest Swimmer

Local Authorities were challenged to find their oldest regular swimmers. They responded fantastically and as a result a presentation day is to be held at Loughborough University where each of the local authority's oldest swimmers will be recognised. Members of the British Swimming squad will be providing certificates to them.

### Community Champions

Each county is looking to recruit Community Champions who will help promote the world of aquatics to the general public. Training will be provided for champions to carry out presentations and to meet and greet a variety of groups to promote swimming. Anyone interested should contact their local County Swimming Coordinator.

### More News

#### Coaches and athletes recognised at Nottinghamshire Sports review of the year

Paralympic Champion **Sam Hynd** completed another amazing year by taking the Disabled Sportsperson of the Year award. In 2009 Sam took gold at the Paralympic World Cup in May and three golds and a silver at the European Championships in October. These followed a new British and European Record in the 200 IM at the British Championships in March.

The Performance Coach of the Year award was won by **Glenn Smith**, Nova coach with their Squad in Mansfield and Sutton SC's **Allen Urch** was also added to the County Roll of Honour for his work as a volunteer with the club. Allen has been with Sutton Swimming Club for the past 42 years, initially as a poolside helper, then moving on to the Committee and serving as Club Captain and Head coach.

The scale of the reductions in funding for Councils is starting to become known, with the BBC survey estimating 25,000 as a starting point. One Local Authority is talking of cuts that equate to one and a half leisure centres.

Leisure is a discretionary service; we are competing against statutory functions such as housing, education etc. Pool subsidies start at £250,000 per annum, many are far higher.

As a sport are we doing the most to support our pools, have we looked at ways to increase both our incomes and reduce costs? The club development day on the 25<sup>th</sup> April starts to look at these questions.

It is time to look at new models of working with operators, changing club business plans, merging clubs, developing staff for operators, and a whole host of other things. If we don't.....see definition of discretionary

### EMASA moving residence in April

The ASA East Midland region is following the ASA and taking permanent residence at the SportPark as of April 12<sup>th</sup>.

SportPark will provide modern office accommodation for a variety of sporting organisations in a purpose built centre, which will encourage greater innovation, better sharing of good practice and access to specialist University sports services such as sports science support, sport research and the world-renowned Sports Technology Institute.

The ASA, along with British Swimming's World Class department, will be moving into four floors in the new building, relocating from its headquarters in Derby Square and various other locations around

Loughborough in 2010. Fortunately our email addresses and phone numbers will not change and we do not expect any 'delay in play' as we move.

We will, of course, have a new address:

SportPark  
3 Oakwood Drive  
Loughborough  
Leicestershire



Course	Venue	Date	Tutor
UKCC Level 1 Teaching Aquatics	Wigston Pool	20.03.10 – 24.04.10	Sue Laroche
UKCC Level 1 Teaching Aquatics	Loughborough University, Leicestershire	12 <sup>th</sup> – 16 <sup>th</sup> April 2010	Ray Driver
UKCC Level 1 Teaching Aquatics	Corby International Pool	31 <sup>st</sup> May – 4 <sup>th</sup> June 2010	Ray Driver
UKCC Level 1 Teaching Aquatics	Rawlins Community College	1 <sup>st</sup> –4 <sup>th</sup> June 2010	Julie Stanley
UKCC Level 1 Teaching Aquatics	Asbourne Leisure Centre	1 <sup>st</sup> – 5 <sup>th</sup> June 2010	Paul Dickerson
UKCC Level 1 Teaching Aquatics	Splash Leisure Pool	15 <sup>th</sup> – 19 <sup>th</sup> Sept 2010	Jan Brinkley
Level 1 Coaching Water Polo (unit 2 only)	Waendel Leisure Centre	27 <sup>th</sup> –28 <sup>th</sup> March 2010	Hayden Howard
UKCC Level 2 Teaching Aquatics	Healthy Living Centre, Derbyshire	30th November – 20th December	Jan Brinkley
UKCC Level 2 Teaching Aquatics	Rawlins Community College, Leicestershire	28 <sup>th</sup> March 2010 – 9 <sup>th</sup> April 2010	Nick Farmer
UKCC Level 2 Teaching Aquatics	Enderby Leisure Centre, Leicestershire	26 <sup>th</sup> April – 14 <sup>th</sup> May	Ray Driver
UKCC Level 2 Teaching Aquatics	Corby International Pool	30 <sup>th</sup> , 31 <sup>st</sup> July, 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> , 8 <sup>th</sup> , 9 <sup>th</sup> 10 <sup>th</sup> 11 <sup>th</sup> Aug 2010	Ray Driver
UKCC Level 2 Teaching Aquatics	Loughborough University, Leicestershire	19 <sup>th</sup> – 23 <sup>rd</sup> July 2010 & 16 <sup>th</sup> – 20 <sup>th</sup> August 2010	Ray Driver
Level 2 Coaching Swimming	Water Meadows Swimming Centre	Starts 10 <sup>th</sup> April	Nigel Aldridge



# EMasa

## Dive into Swimming